



Growth Maps

# MULTI-VARIABLE PLAYBOOK

WEIGHTED

- DISPOSABLE INCOME GROWTH
- JOB GROWTH
- NEW BUSINESS GROWTH

## Weighted Multi-Variable Analysis

*Growth Map delivers hyperlocal growth analysis based upon multiple variables*

- ◆ Uncover differences between metro market data and more concealed variations in growth from the Census Block Groups
- ◆ **Finest GRANULARITY:** Reliable data for each Block Group Level containing 600-1,000 households each
- ◆ **TIMELY DATA:** Quarterly and monthly updates for specified datasets within fixed boundaries.
- ◆ **INSTANTLY FILTER** to find optimal markets within your selected radius.
- ◆ **MULTI-VARIABLE Analysis:** Playbooks can incorporate multiple geographic markets and multiple datasets.

- Metro Markets
- Counties
- Cities
- Neighborhoods
- Zip Codes
- Census Tracts
- Census Block Groups

- Affordability Growth
- Disposable Income Growth
- GDP Growth
- Job Growth
- Labor Force Growth
- Median Income Growth
- Net Worth Growth
- New Business Growth
- Population Growth
- Unemployment Growth
- New Business Growth
- Quality of Life



Click [HERE](#) to launch your Growth Maps Custom Playbook